

Ten things a banker looks for in a business plan (Jan 25)

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You have a great business idea. Your family and friends think you will be successful – but – have you explored the many challenges your start-up may face? Do you have sufficient funds to cover all the start-up costs? What happens if you don't have any customers in the first few months?

In this seminar participants will:

1. Learn what investors look for in a business plan before making a loan
2. Create a list of areas to update in your business plan to reflect the lender's interest
3. Appreciate what's really important about the numbers

If you plan to ask any investor or banker for financial support for your business, this seminar will ensure you arrive prepared.