

How to develop a cash flow projection - and why (Feb 8)

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You are in business. Contracts are coming and you are feeling great. Congratulations! But it's not a steady climb to success: every business faces the ups and downs of economic cycles, both of particular industries and the economy overall. What can you do to make sure you survive, in fat times and in lean? What early warning signals tell you when it's time to ramp up, time to invest, time to cut back and time to hunker down?

In this seminar participants will:

1. Learn how to develop a comprehensive cash flow plan
2. Recognize “red light” and “green light” signs in good and bad times
3. Commit to making a 6-month cash flow plan

If you fail to plan, you plan to fail. This seminar will help you sleep at night, knowing you can manage good and tough times.